

Southern Tier Network
Governance Committee
November 9, 2017
MINUTES

Members Present: Howard Zingler, Carl Hayden, Marcia Weber, Dave Hopkins (telephonically)

Staff: Steven Manning

The meeting was called to order at 9:00 AM.

The minutes of the October 2017 meeting were approved (Hayden/Zingler).

The discussion on board membership continued with a focus on marketing. It was agreed that for this board, specialized industrial/technological marketing is appropriate rather than general marketing skills.

The committee asked that ECC staff attend a Strategic Planning Committee meeting to ensure that committee members understand ECC's sales and marketing plan for STN; they then can better determine what board support is appropriate.

The meeting adjourned at 10 AM on a motion duly made (Zingler/Osborn) and carried.