

Southern Tier Network
Governance Committee
May 11, 2017
MINUTES

Members Present: Howard Zingler, Carl Hayden, Jim Osborn, Marcia Weber
CEO Present: Steven Manning

The meeting was called to order at 9:05 AM.

The minutes of the February and April 2017 meetings were approved.

The committee discussed board membership, including sectors that could be added to the current representation on the board. Suggestions were: financial industry (such as credit unions); public relations/communications; and education.

The discussion then turned to the need for marketing as a staff or contractual function. Many business owners/representatives don't know about STN.

It was suggested that a design engineering firm could represent education on the board, since many of these firms work closely with K-12 and colleges in our area and know the technical/construction plant of each school.

The meeting adjourned at 10 AM on a motion duly made (Zingler/Hayden) and carried.

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